Create a report in Microsoft Word, and answer the following questions:

* 1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  2. What are some limitations of this dataset?
  3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

a.

* Successful rate in July is the highest, failed rate in September is the lowest.
* Film& video, theater, and music have the highest successful rate and highest failed rate.
* All four journalism are successful.

b.

Some categories’ total number are a lot more than the others, for example, the grand total for theater is 344 and the grand total for journalism is 4. While the grand total is not equal, it is hard to determine the real trend.

c.

Bonus Statistical Analysis

1. Mean summarizes the data more meaningful because the differences because the values vary too much in both successful and unsuccessful data sets.
2. Unsuccessful is more variability because the standard DV is low in this part.